

YOUR MONEY TREK

Training Resources & Empowerment Keys

Your Money TREK (Training Resources & Empowerment Keys) is a Connecticut based financial education business. We educate students and adults on money management skills. This is done through practical narratives, real life stories, and hands-on activities.

YMT is passionate about improving the quality of life of peoples everywhere. That is why we engage teens and adults in financial literacy education through speaking engagements, classes and seminars, books, applicable tools, and other products, currently in development.

At YMT, we believe in empowering our students. We want them to understand financial principles, vocabulary, concepts and solutions to common financial challenges. We know our students have learned essential principles, when they can articulate how they plan to navigate a variety of financial situations successfully.

HERE'S WHAT WE'RE COMMITTED TO

- Educating everyone who wants to learn about money, regardless of background, income, or financial circumstances.
- Publishing materials, developing programs and products, as well as financial seminars and participating in events as experts.
- To improving our audiences understanding of money and achieving a comfort level with money matters, so they can manage every day money situations. Motivating them to continue with ongoing financial literacy education.
- Global financial education where we reach youth and adults, financially-stable or financially unstable, anywhere we are invited to do so.
- Making financial education accessible to all.

Our Audiences

Adults
Business Owners
College/Young Adult
Churches & Clubs
International Groups
Organizations
Pre-Retirees
Retirees
Teens
Tweens

Programs & Events

After School Programs
Teen Money 101 Books in
40 Connecticut Schools
Businesses
College Events
Conferences/Seminars
Lectures
Plenary Speeches
Symposiums
Teacher Workshops
Workshops

Accomplishments

NYC Borough President
YMT Proclamation
CACCI Visionary Award
International Webinar
For Small Businesses
Medgar Evers College
Family Financial
Fitness Day
Norwalk Promise
Partner

YOUR MONEY TREK BOOKS

TEEN MONEY 101
TEACHER'S GUIDE: TEEN MONEY 101
TEEN ENTREPRENEUR 101
TEACHER'S GUIDE: TEEN ENTREPRENEUR 101
THE GLOBAL ECONOMIC AND FINANCIAL CRISIS AND A SMALL ECONOMY
(GHS Centenary Lecture #10 - Printed Caribbean Lecture)
COLLEGE EDITION & OTHER PRODUCTS (IN PROGRESS)

www.yourmoneytrek.com

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